GRC 275 Web Design & Publishing II Fall Semester 2011

3.0 credits
Prerequisite GRC 175
Thursday 1:00am – 4:40 pm

Adam Valentiner Instructor
Office Phone: 651-4783
Office Location: CY 1716 (Cheyenne)
Office Hours: 11am-11:50am Mon and Wed
9am-11:50am Tues
(or by appointment)
E-mail: adam.valentiner@csn.edu
Class Web Page: http://sites.csn.edu/cg/avalentiner/275

Course Description:
Intermediate to advanced techniques for creating and developing web sites using Dreamweaver. Web page and site development using DHTML, site promotion and maintenance are emphasized.

Course Outcomes:
1. Create professional mockups and convert to web pages.
2. Control interactivity using Dynamic HTML (DHTML).
3. Control web presentation with Cascading Style Sheets (CSS).
4. Apply web usability and marketing techniques to a web site, including accessibility, validation, and optimization.
5. Utilize intermediate to advanced features of Dreamweaver software.
6. Code using XHTML.
Required:
Head First Web Design (required)
By Ethan Watrall, Jeff Siarto
O'Reilly Media, Inc.
ISBN: 978-0596520304

Highly Recommended to those new to CSS:
Web Design with HTML and CSS
Wiley Press
ISBN: 9780470583609

Recommended, pick ANY reference book that covers “HTML5 and CSS 3.0” Text:
Basics of Web Design
HTML5 and CSS3
978-0137003389

or

The Complete Idiot's Guide® To HTML5 and CSS3

or any book about…

“HTML5 and CSS 3.0”

Optional recommended reference:
Web Style Guide
Patrick J. Lynch and Sarah Horton
Yale University Press
ISBN: 9780300137378

Note: You can view many entire books online through Safari (Head First book is posted):
https://apps.csn.edu/login/login.aspx?ReturnUrl=%2fezproxy%2fdefault.aspx%3furl%3dhttp%253a%252f%252fproquest.safaribooksonline.com&url=http%3a%2f%2fproquest.safaribooksonline.com

In addition, all of the following books from Peachpit Press, Visual Quickstart Series, are recommended for students majoring in Web Design or Multimedia. HTML for the World Wide Web 7th edition, Dreamweaver CS5, Photoshop CS5, Illustrator CS5, Flash CS5

As a registered student, you have access to the college's lab computers. The following campuses maintain Mac labs: Cheyenne, Summerlin and West Charleston. They have the most recent versions of software used in this course. It is recommended that you bring your student ID for access to these facilities. Lab hours: http://www.csn.edu/pages/444.asp
In order to use the lab computers students will need a CSN student network account and CSN e-mail address. You may begin validating your account 2 weeks prior to the start of the semester you are enrolled in. Additionally, once this period has started you may validate your account 24 hours after you register for classes. Please note that after validating, it may take up to 15 minutes before your account will be ready for use. https://csnstudent.csn.edu/stuverify/

**Backing Up:**
Jump/Flash drives are recommended for storing your class work. However, remember to always keep a backup of your material on a separate medium such as your home computer or a CD/DVD.

You are expected to *(always)* back up everything you do in this course. Remember that data can become corrupt, erased or destroyed. You will be required to turn in all assignment material again at the end of the semester for your final project. Thus, you will want to make it a habit of making back up files throughout the duration of the semester. I will not keep copies of your assignments so it will be your responsibility to keep copies of all your assignments and projects.

**Examinations:**
Throughout the semester we may have quizzes meant to review the concepts and coursework we are learning. Quizzes will count towards your participation grade. There is no midterm or final examination.

**Quizzes/Exams:**
There are no make-ups given for quizzes.

**Course Policies:**
If you are absent, you are still responsible for completing all of the material covered in class. It is your responsibility to find out what was covered by contacting a fellow classmate or meeting with the instructor during office hours.

**Assignments:**
All bookwork, assignments and projects will be due on the assigned date and time given. Late work will receive a lower grade. The Final Assignment/Project *must* be submitted at the required date and time, there will be no exceptions! The Final Assignment/Project is a requirement for this class, it must be submitted in order to receive a passing grade.

**Grading Policy:**
All aspects of the course contribute to your final grade. This includes assignments/projects, quizzes, attendance/participation, and the final project. Students will be expected to demonstrate the concepts and principles taught throughout the course. The final project is a required project that must be submitted in order it pass the course.

**Attendance Policy:**
Attendance and participation to this class is required. A portion of a student’s final grade is based on their class participation.

**Responsibility Statement:**
Students are responsible for their own learning. In the event the student doesn't understand the material or assignment, they should take the initiative to get the help they need. The instructor is available during lab periods, office hours and by appointment.
**Academic Dishonesty:**
Plagiarism, cheating and forgery are serious offenses and may be punished by receiving a failure on a project; failure in the course; and or expulsion from the college. For more information, refer to the "Academic Dishonesty" policy in the CSN Catalog.

**Lab Policies:**
Absolutely no food or drink in the classroom.

**Safety Procedures:**
The safety procedures for the college are posted in the classroom. The procedures will be discussed during the first class meeting. Any injury or accident should be reported to the instructor immediately.

**Disability Resource Center:**
*If you have a documented disability that may require assistance, you will need to contact the Disability Resource Center located in the Student Service Center on each campus. Cheyenne phone number 651-4045, Henderson, 651-3795 and West Charleston is 651-5644.

For those students that would like to earn a little cash, stop by the Disability Resource Center to fill out a job interest card. This office hires students as note takers, readers, proctors, scribes, lab assistants, and research assistants as needed.

**Grade scale:**

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>93-100</td>
<td>A</td>
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<tr>
<td>90-92</td>
<td>A-</td>
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<tr>
<td>87-89</td>
<td>B+</td>
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<td>84-86</td>
<td>B</td>
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<td>80-83</td>
<td>B-</td>
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<td>77-79</td>
<td>C+</td>
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<td>74-76</td>
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<td>70-73</td>
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<td>67-69</td>
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<td>60-66</td>
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<td>&lt; 60</td>
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**Grading components and values:**

<table>
<thead>
<tr>
<th>Component</th>
<th>Value</th>
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<tbody>
<tr>
<td>Assignments</td>
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<tr>
<td>Semester Projects</td>
<td>30%</td>
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<tr>
<td>Final Project</td>
<td>20%</td>
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<td>Participation</td>
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<td><strong>TOTAL</strong></td>
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<td>Week</td>
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<td>1</td>
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<td>2</td>
<td>9/6 - 9/9</td>
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<td>3</td>
<td>9/12 - 9/16</td>
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<td>4</td>
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<td>5</td>
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<td>10/3 - 10/7</td>
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<td>7</td>
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<td>12/5 - 12/8</td>
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<tr>
<td>16</td>
<td>12/12 - 12/15</td>
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*Important note: The Instructor reserves the right to make changes during the semester!!*
Since all course work is to be done using Adobe Studio CS4 or CS5, each student will need access to software.

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A 30-day trial version of CS5 is available, [http://www.adobe.com/downloads/](http://www.adobe.com/downloads/)

**Optional purchasing of Adobe software:**

**CS5 student pricing via CDWG**

If you are interested in great CSN student pricing of Adobe CS5 check out link below for details..

**Step 1** Click link below


The link shown above takes you to the CS 5.5 Design Premium page, if you want to view other suites click on the Adobe link. See link below for comparison of CS5 suites…


**Step 2** Decide your platform by clicking on tab

- Windows
- Macintosh

**Step 3** Add to Cart

**Step 4** Complete all required steps

To complete purchase must send photocopy of your academic ID along with your order # to [studentsales@cdwg.com](mailto:studentsales@cdwg.com)

If you are having problems with web store call CDWG sales rep shown below

**Lance Mc Millan 866-222-9712**

*Alternative vender to CDWG is adobe but they are more expensive $$ though

[http://www.adobe.com/education/purchasing/education_pricing.html](http://www.adobe.com/education/purchasing/education_pricing.html)*