Web 2.0

The User Driven Internet

Will D’angelo - GRC-101 M-W 12pm
Coining a Phrase

- Brought on by the dot com bust
- Was a product of a brainstorming session
- O’Rilley Media takes credit for the phrase
Web 1.0

- Visitors only viewed information
- No user input
- Mostly static
The Early Years

- Dial-up Bulletin Boards
- Classified Sites
- Dating Sites
User Generated Content

- Users can share files publicly
- No cost to user
- Easy to use
Social Networking

- Easily Locate People
- Share short messages
- Network with other users easily