The Phases of...

Web Site Development

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The Phases

1. Information Gathering
2. Planning
3. Design
4. Development
5. Testing and Delivery
6. Maintenance
Phase 1

Information Gathering

KYC = Know Your Client

- THE PURPOSE
- THE GOAL
- THE AUDIENCE
Phase 2

Planning

Develop a site map and decide what technologies you will use.

Examples of Technologies

- Flash
- E-Commerce
- ASP

Example of a site map
Phase 3

Design

Things To Take Into Consideration

- Target Audience
- Company Logo / Colors and Theme
- Client Feedback
- Software Choices
Phase 4

Development

Putting The Pieces Together

- Home page
- Shell (Inner Pages)
- Navigation
- Content
Phase 4 continued…

Development

Putting The Pieces Together

- HTML / CSS
- SEO (Search Engine Optimization)
- Incorporate Technologies
- Get Client Approval
Phase 5

Testing and Delivery

Check, Double Check, Upload, Check!

- Script and Form Functionality
- Usability
- Browser Compatibility
- FTP (File Transfer Protocol) Upload
- Final Check
Phase 6

Maintenance

Update and Recheck

- New Content or Products
- Update Information
- Recheck Functionality
Wrap-Up

Knowing your clients message and site functionality are the most important aspects of developing a good web site.

KYC!