Flowcharting & Planning a Website

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What is a Flowchart?

A graphical or symbolic representation of a process.
How is a flowchart used?

- Define and analyze the process
- Build a step-by-step picture of the process
- Define, standardize or find areas for improvement in a process
How to Use the Tool:

Most flow charts are made up of three main types of symbol:

- Elongated circles, which signify the start or end of a process

- Rectangles, which show instructions or actions

- Diamonds, which show decisions that must be made
Pt. 2 How to use the tool:

Symbols are connected one to the other by arrows

- the flow of the process.
- start or finish of the process
- the action to be taken
- or the decision to be made
Types of Flowcharts

- **Document**-traces the movement of a document

- **Data**-traces the movement of the data that pass through a system.

- **System**-traces the entire system

- **Program**-traces how a program works within a system.
The usability of the flowchart

- Flowcharts details how users should enter information
- Path of Knowledge
- Evaluate, improve and document the IA design
Pt.2 Usability for flowcharts

- Lead a flowchart to create a process
- Use functional flowchart for the user’s need
- Manage content workflow and web content
The 3 click rule

Unofficial web design rule concerning the design of website navigation.
Tools to planning a website

- Goals
- Structure
- Design
- Content
- Production
- Marketing
- Maintenance