FIELD TRIP to
LAS VEGAS COLOR GRAPHICS
THURSDAY, NOVEMBER 19, 2009 AT 9:15 A.M. for A 9:30 TOUR

Plan to arrive on time and meet in the lobby and/or front parking lot at the LVCG plant, 4265 W. Sunset Road, Las Vegas, at 9:15 a.m. in preparation for the 9:30 a.m. tour.

The site is west of Valley View and south of Russell Road. See the green directions and map (below).

One of the most sophisticated printing plants in the US, LVCG is a heavy production facility which includes direct digital printing, as well as more conventional technologies such as direct computer to plate (CTP) operations, large format lithographic presses, laser cutting, digital retouching, embossing and hot foiling stamping operations, complete mechanical and hand finishing operations, wide format sign printing systems and complete addressing and mailing operations.

All production operations are now located in their newly expanded production facilities.

The complete tour will take about two hours in time, about a normal class period.

Even if you think you know the area, you are safer using the green route indicated on the map. If you use an alternate route, be advised that some of the streets shown here may be unimproved and you may have to arrive by a route that is not as direct as they may indicate.

Larry Scheffler, the plant’s “Head Crayon” and his staff always provide an interesting and informative look at the operations of a modern high technology graphics facility.

Directions: (1) Go south on I-15 to Russell Road. (2) Turn west (right) and proceed to South Valley View. (3) Turn south (left). Go past the RR tracks to Sunset Road. (4) Turn right about 3/4 mile. The plant is on the south (left side) of the street in its own separate building.